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Asakura Sansho isa Magical Spice





ASAKUTA Sansno
ogo Prefecture Yabu production





朝倉山椒は、山椒の高級品です

Asakura Sansho is the highest quality of Sansho Pepper.

sakura Sansho" is a well-known product with a long and honorable history of over 400 years. Long ago, Hideyoshi Toyotomi, who united the nation of Japan, had appointed the magistrate of the Ikuno mine to plant the Sansho trees. Thereafter, the vastly produced pepper seeds were presented as medicine to Ieyasu Tokugawa, the Shogun general who ruled the nation after Hideyoshi. As a result, it is written that Asakura Sansho was exclusively produced there and became a prized gift desired by the feudal



Hideyoshi Toyotomi



Ieyasu Togugawa

lords. Presently, as both the bunches of the pepper berries and individual berries get bigger, the noble aroma, characteristic to the Asakura Sansho plant, has been entrusted to the Tajima district to cultivate, where it has become a luxury product that is loved by the world.

「中月 倉山椒」は400年以上の歴史を持つ由緒ある 名産品です。その昔、天下統一を果たした豊臣

秀吉の任命により、生野鉱山奉行が山椒を植樹。その後、 大きく育った木から収穫した実を薬として、秀吉の次に天 下を治める徳川家康に献上したことがきっかけとなり、朝 倉集落で栽培される山椒は"天下人が好む高級贈答品"

として珍重されるようになったとか。果房

や粒が共に大きく、香り高い高貴な食材「朝倉 山椒」は、現在も但馬地方で栽培が受け継がれ、 多くの人々に愛される特産品となっています。

The seedlings are carefully developed in order to continue the history of Asakura Sansho.



n its long history, the Asakura Sansho had "a tradition to be upheld," staying drastically scarce and could not be enjoyed by many, but in 1977 the Asakura Sansho Association was established to create superior seedlings and to hold interviews with people who had experience cultivating the product so it could be produced more. It was common for the roots of the Sansho tree to not be strong and wilt easily. In order to overcome this it has been found that some trees were stronger and were grafted together repeatedly to make better trees. After many years of effort, we finally succeeded in developing trees that produced better berries with an aromatic smell, excellent in size and stronger roots. We have been working together with the farmers together in cultivating the "Asakura Sansho" masterpiece that is rooted in its history.





| **長** い歴史の中で、門外不出の希少性から「朝倉山椒」の木は一時激減しますが、"伝統を絶やしてはいけ ない"と1977年、朝倉山椒組合を設立し、優良苗の育成と生産に向け、栽培経験のある人への聞き取り 調査からスタート。根張りが浅く、枯れやすい山椒の木特有の弱点を克服するため、少しでも枯れにくい木を探し てはひたすら接ぎ木を繰り返し、歳月を重ね、ようやく枯れにくく、果食部の芳香、大きさに優れた、実付きのいい 苗の開発に成功。但馬地域の農家さんとともに歴史に恥じない名品「朝倉山椒」の栽培に取り組んでいます。

The process of Asakura Sansho from harvesting to shipping | 朝倉山椒の収穫から出荷までの行程

01.



In order to not damage





Leaves and waste are



葉やゴミを丁寧に取り除き、水洗い お湯で、加熱処理

boiling water.



06.

Next draining the water right after blanching.





08.



09. Sorting out stems for shipping.



出荷時に、軸取り



真空パック包装で出荷

10.

Asakura Sansho is a Magical Spice.

朝倉山椒は、魔法のスパイスです。

The secret of its magic is the "Numbing Sensation!"

The "numbing sensation" of Sansho pepper brings about a surprising effect on your taste buds!

Bewitched by magic, your sense of taste is heightened and you will experience a richer and deeper flavor.

This is why Asakura Sansho is coined a Magical Spice.



山椒の"しびれる刺激"がもたらす味覚的効果は驚くべきもの! 魔法にかかったその舌は味を深く濃厚に、そして芳醇に感じます。 まさに山椒は魔法のスパイスなのです。



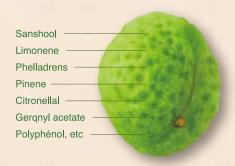
Asakura Sansho's magical properties are backed up by its statistics.

朝倉山椒の魔法には裏付けされた数値があります。

The tongue experiences a unique feeling of tingly and spiciness due to the ingredient called "sanshool," which is known to enhance the digestive system as well as blood circulation. "Asakura Sansho" has larger berry sizes than other Sansho peppers. Its vivid green color and bountiful aroma is why it can be either the main ingredient or play a supporting role in many cuisines.

山椒のピリリとした辛味や、舌がしびれるような独特の感覚は、"サンショオール"*と呼ばれる成分によるもので、胃腸の機能を高める効果や冷え性を改善する効果なども期待できると言われます。また、「朝倉山椒」は他の山椒に比べて粒が大きく、鮮やかなグリーンと豊かな香りは、お料理の主役にも、名脇役にもなれる風格です。 **サンショオール=sanshool

Asakura Sansho



Aromatic components of Sansho 山椒の香気成分

Asakura Sansho contains more of the active citrus ingredient of limonene than other Sansho peppers, providing its fruity aroma that breathes refreshing, new life into those who experience its magic.

朝倉山椒は他の山椒に比べて香気成分のリモネン(柑橘系の香り) を多く含み、フルーティーな香りがすっきりと爽やかな印象です。



Polyphenol Content

ポリフェノール含量

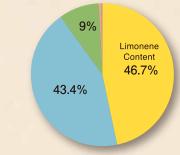
Polyphenols are well-known for their antioxidant activity and are included in Asakura Sansho more than other Sansho peppers.

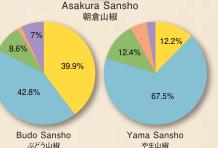
抗酸化作用が高いと言われているポリフェノール。山椒系統の中では最も高い含量があるのは朝倉山椒です。

The Hardness of Sansho Berries 山椒果実の硬さ

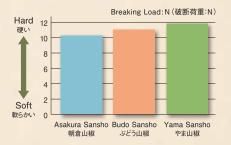
The smaller the value of the breaking load, the softer it is. Asakura Sansho at "10.3N" is very soft and proof that it is fit for processing.

破断荷重の値は小さいほど柔らかく、朝倉山椒の[10.3N]はとても柔らかく、加工に適していると言う証しです。









A pleasant numbness revolutionizing your taste buds! Cooking recipes with themagic spice "Asakura Sansho"

心地よい痺れが味わいに革命を起こす! マジックスパイス"朝倉山椒"のお料理レシピ



A ansho pepper is one of the spices native to Japan since ancient times. It gives the tongue a unique numbness and a refreshing fragrance that makes its way to the nose. Even a small amount sufficiently demonstrates its presence. A unique taste that can't be forgotten once you try it and has chefs all over the world talking. Now, it is exceeding its genre, playing a leading role for a variety of dishes and sweets. Although the leaves, flowers, berries and even skin of Sansho pepper can all be used as ingredients, this time let us introduce recipes using the "Asakura Sansho berries" that give a refreshing green and citrus filled scent and a pleasant stimulation without the lingering effects. Enjoy the delicious, supernatural response of the magic spice that vividly changes based on the ingredients to be combined, such as meat, fish or vegetables.



Asakura Sansho

朝倉山椒×肉

× Meat

Eliminate the meat odor and smell the freshness!

Beef bordelaise sauce the scent of Asakura Sansho

[Ingredients] 4 servings

Beef fillet 400g/Salt and pepper to taste/Vegetable oil adequate amount/Your favorite garnish [Bordelaise sauce] Red wine 600cc/Onions 100g/Garlic 1 clove Butter 20g/Veal stock 150g/Salt a pinch/Asakura Sansho 20g

[Directions

● Thinly slice garlic and onion. ● Put butter in a sauce pan and turn the heat on low. Add ① and cook until its color changes. ● Add red wine to ②, simmer and reduce down to a 1/3 amount. Add veal stock and simmer down to a 1/3 amount again. Puree and add salt and Asakura Sansho.

Add salt and pepper to beef and sauté in a frying pan.

5Put meat on a plate, add sauce and garnish.

Note

Bordelaise sauce is the red wine sauce. Sansho pepper has a refreshing fragrance and is flavorful. It can also be added to a tomato based sauce. The meat can be beef, pork, mutton, chicken, duck, etc.

牛肉のボルドレーズソース 朝倉山椒の香り

【材料】4人分

牛フィレ肉 400g/塩・胡椒 少々/サラダ油 適量/好みの付け合わせ [ボルドレーズソース]赤ワイン 600cc/玉ねぎ 100g/にんにく 1片/ パター 20gフォンドボー 150g/塩 少々/朝倉山椒 20g

【作り方

●にんにく、玉ねぎは薄切りにする。②鍋にバターを入れて火にかける。 ①を入れて色づくまで炒める。❸②に赤ワインを入れて1/3量になるまで 煮詰める。フォンドボーを加えてさらに1/3量になるまで煮詰める。裏ごし して、塩と朝倉山椒を加える。●塩・こしょうで下味をつけた牛肉をフライ バンでソテーする。●器に肉、付け合わせを盛り付け、ソースをかける。

【ポイント

ボルドレーズソースとは、赤ワインのソースのこと。山椒が爽やかに香って 風味よく仕上がります。他には、トマトソースに加えても良い。肉は、牛、豚、 羊、鶏、鴨などでも良い。



Asakura Sansho

朝倉山椒×魚

×Fish

Citrus flavored Sansho pepper and fresh sauces are compatible!

White fish à la Meunière Ravigote sauce with Asakura Sansho

[Ingredients] 4 servings

White fish 4 fillets/Salt, pepper and flour small amount/Butter appropriate amount/Lemon 1/Your favorite vegetables appropriate amount [Ravigote sauce] Red onions 80g/Cornichon 20g/Caper 3g/Cherry tomato 1/Parsley (chopped) small amount/White wine vinegar 10g/Salt 2g/Olive oil 20g/Asakura Sansho 10g

[Directions]

• Dice the onion, the cornichon and the cherry tomato in 2mm squares. Roughly chop caper and Sansho pepper.

② Add parsley, salt and ① to a bowl. Add white wine vinegar, olive oil and mix. ③ Salt and pepper the white fish and coat with flour. Heat butter in a frying pan and bake the fish on both sides. ④ Put fish on a plate, add sauce and garnish.

(Note)

Sansho pepper is also compatible with vinegar sauce, salsa verde, pesto, etc. It goes well with most fish. Its use in seafood such as scallops and shrimp is also recommended.

白身魚のムニエル 朝倉山椒入りラビゴットソース

【材料】4人分

自身魚 4切れ/塩・胡椒・小麦粉 少々/パター 適量/レモン 1個/好 みの野菜 適量 [ラビゴットソース]紫玉ねぎ 80g/コルニション 20g/ ケッパー 3g/ミニトマト 1個/パセリ(みじん切り) 少々/白ワインビネ ガー 10g/塩 2g/オリーブ油 20g/朝倉山椒 10g

【作り方】

● 玉ねぎ、コルニション、ミニトマトは2mmの角切りにする。ケッパーと山椒は粗みじん切りにする。●ボウルに①、パセリ、塩。自ワインビネガー、オリーブ油を入れて混ぜ合わせる。●自身魚に塩、こしょうをし、小麦粉をまぶす。フライバンにバターを熱して両面こんがり焼く。●器に、魚、付け合わせを盛り付け、ソースをかける。

【ポイント】

ビネガーソース、サルサベルデソース、ジェノベーゼソースにも好相性。魚は 全般的に合います。ホタテやエビなどの魚介類に合わせるのもおススメ。



Asakura Sansho

朝倉山椒×野菜

imes Vegetables

Add flavor to mild sauces to enhance the taste of vegetables!

Steamed vegetables with Hollandaise sauce Asakura Sansho flavor

[Ingredients] 4 servings

Potatoes, asparagus, broccoli, And your other favorite vegetables appropriate amount [Hollandaise sauce] Egg yolk 2/White wine vinegar 30g/White wine 50g/Melted butter 60g/Salt a pinch Asakura Sansho 5g

[Directions]

Ocut your favorite vegetables in bite-size amounts and steam in a steamer. Heat egg yolks, white wine and white wine vinegar in a bain-marie. While whisking, heat to 38° C - 40° C and continue to whisk until it thickens. Add melted butter a little at a time. Lastly, add salt and roughly chopped Asakura Sansho pepper. Scoop vegetables into a bowl and add the sauce.

[Note]

Sansho pepper is also compatible with vinegar sauce, salsa verde, pesto, etc. It goes well with most fish. Its use in seafood such as scallops and shrimp is also recommended.

蒸し野菜のオランデーズソースかけ 朝倉山椒風味

【材料】4人分

じゃかいも、アスバラガス、ブロッコリーなど好みの野菜 適量 [オランデーズソース] 卵黄 2個/白ワイン酢 30g/白ワイン 50g/溶かしバター 60g/塩 少々/朝倉山椒 5g

【作り方】

●好みの野菜は食べやすい大きさに切り、蒸し器で蒸しておく。②ボウルに卵黄、白ワイン、白ワイン酢を入れて湯せんにかけて泡立てながら、38℃~40℃まで温め、もったりするまで泡立てる。少しずつ溶かしバターを加える。最後に塩と粗みじん切りにした朝倉山椒を加える。●器に野菜を盛りつけて、ソースをかける。

【ポイント】

ソースは他に、サバイヨンソース、マヨネーズソース、タルタルソースなども良い。野菜は全般的に好相性。